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FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER LLP 901 NEW YORK AVENUE, NW WASHINGTON, DC 20001-4413			MORRISON, JAY A	
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

<b>Office Action Summary</b>	<b>Application No.</b> 10/509,278	<b>Applicant(s)</b> YAMAMOTO ET AL.
	<b>Examiner</b> JAY A. MORRISON	<b>Art Unit</b> 2168

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --  
**Period for Reply**

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED. (35 U.S.C. § 133).

Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

#### Status

1) Responsive to communication(s) filed on 19 November 2008.

2a) This action is FINAL.      2b) This action is non-final.

3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

#### Disposition of Claims

4) Claim(s) 1-6,9-15,18-21,23-29,31,32,34-38,40-44 and 46-48 is/are pending in the application.

4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.

5) Claim(s) \_\_\_\_\_ is/are allowed.

6) Claim(s) 1-6,9-15,18-21,23-29,31,32,34-38,40-44 and 46-48 is/are rejected.

7) Claim(s) \_\_\_\_\_ is/are objected to.

8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

#### Application Papers

9) The specification is objected to by the Examiner.

10) The drawing(s) filed on \_\_\_\_\_ is/are: a) accepted or b) objected to by the Examiner.  
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

a) All    b) Some \* c) None of:  
 1. Certified copies of the priority documents have been received.  
 2. Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.  
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

#### Attachment(s)

1) Notice of References Cited (PTO-892)

2) Notice of Draftperson's Patent Drawing Review (PTO-948)

3) Information Disclosure Statement(s) (PTO/SB/08)  
 Paper No(s)/Mail Date \_\_\_\_\_

4) Interview Summary (PTO-413)  
 Paper No(s)/Mail Date \_\_\_\_\_

5) Notice of Informal Patent Application

6) Other: \_\_\_\_\_

**DETAILED ACTION**

***Continued Examination Under 37 CFR 1.114***

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 11/19/2008 has been entered.

***Remarks***

2. Claims 1-6, 9-15, 18-21, 23-29, 31-32, 34-38, 40-44 and 46-48 are pending.

***Specification***

3. The specification is objected to as failing to provide proper antecedent basis for the claimed subject matter. See 37 CFR 1.75(d)(1) and MPEP § 608.01(o). Correction of the following is required: "computer-readable medium" as in claims 21, 32 and 48 is not defined in the specification.

***Claim Rejections - 35 USC § 103***

4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

The factual inquiries set forth in *Graham v. John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:

1. Determining the scope and contents of the prior art.
2. Ascertaining the differences between the prior art and the claims at issue.
3. Resolving the level of ordinary skill in the pertinent art.
4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

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5. Claims 1, 3-6, 9-11, 13-15, 18-21, 23, 25, 31-32, 34, 36-38, 40-41, 43-44 and 46-48 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kikugawa (Patent Number 7,111,042) in view of Abecassis (Patent Number 6,011,895) and further in view of Maze et al. ('Maze' hereinafter) (Patent Number 6,983,483).

As per claim 1, Kikugawa teaches

An information search system having an information processing apparatus and an information search apparatus which is accessed by the information processing apparatus via a network, the information processing apparatus comprising: (see abstract and background)

extraction means for analyzing an electronic mail message associated with a user to extract an interest word; (email from user containing notable word in text, column 8, lines 15-20; Fig. 3, item 103)

means for sending a request to the information search apparatus to search information based on the extracted interest word; (database search done when notable word exists in message, column 6, lines 54-57)

and means for receiving information identified in the search from the information search apparatus; (records with notable word "ski" returned from database, column 7, lines 26-32)

the information search apparatus comprising: means for accumulating the information; (collect advertising including text data, column 7, lines 43-46)

means for searching the accumulated information for information associated with the extracted interest word in response to the search request; (database search done when notable word exists in message, column 6, lines 54-57)

and means for sending the information identified by the search to the information processing apparatus. (advertising sentences related to a word, column 7, lines 50-52)

Kikugawa does not explicitly indicate "program" or "for obtaining information about a program".

However, Abecassis discloses "program" (video program, column 15, lines 21-23) and "for obtaining information about a program" (information about segments, column 15, lines 15-20).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa and Abecassis because using the steps of "program" or "for obtaining information about a program" would have given those skilled in the art the tools to improve the invention by allowing database architecture that would permit keyword and interactive searches. This gives the user the advantage of more choices for viewer program selection.

Neither Kikugawa nor Abecassis explicitly indicate "television".

However, Maze discloses "television" (column 2, lines 36-40).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis and Maze because using the steps of "television" would have given those skilled in the art the tools to improve the invention by allowing quick location of specific television programs from among the

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hundreds of television channels. This gives the user the advantage of the ability to quickly find desired programs via electronic searching so that regular printed television schedules are not necessary.

As per claim 3, Kikugawa teaches  
the information processing apparatus further comprises means for generating a database containing the extracted interest word. (column 6, lines 14-16)

As per claim 4,  
Kikugawa does not explicitly indicate "the information processing apparatus further comprises means for controlling the recording of the program based on the received program information".

However, Abecassis discloses "the information processing apparatus further comprises means for controlling the recording of the program based on the received program information" (column 7, lines 8-15).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa and Abecassis because using the steps of "the information processing apparatus further comprises means for controlling the recording of the program based on the received program information" would have given those skilled in the art the tools to improve the invention by allowing database architecture that would permit keyword and interactive searches. This gives the user the advantage of more choices for viewer program selection.

Neither Kikugawa nor Abecassis explicitly indicate "television".

However, Maze discloses "television" (column 2, lines 36-40).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis and Maze because using the steps of "television" would have given those skilled in the art the tools to improve the invention by allowing quick location of specific television programs from among the hundreds of television channels. This gives the user the advantage of the ability to quickly find desired programs via electronic searching so that regular printed television schedules are not necessary.

As per claim 5,

Kikugawa does not explicitly indicate "the information processing apparatus further comprises means for controlling the display of the received program information".

However, Abecassis discloses "the information processing apparatus further comprises means for controlling the display of the received program information" (column 7, lines 20-25).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa and Abecassis because using the steps of "the information processing apparatus further comprises means for controlling the display of the received program information" would have given those skilled in the art the tools to improve the invention by allowing database architecture that would permit

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keyword and interactive searches. This gives the user the advantage of more choices for viewer program selection.

Neither Kikugawa nor Abecassis explicitly indicate "television".

However, Maze discloses "television" (column 2, lines 36-40).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis and Maze because using the steps of "television" would have given those skilled in the art the tools to improve the invention by allowing quick location of specific television programs from among the hundreds of television channels. This gives the user the advantage of the ability to quickly find desired programs via electronic searching so that regular printed television schedules are not necessary.

As per claim 6,

Kikugawa does not explicitly indicate "the means for accumulating includes means for making a database by relating the program information with the program".

However, Abecassis discloses "the means for accumulating includes means for making a database by relating the program information with the program" (information about segments, column 15, lines 15-20).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa and Abecassis because using the steps of "the means for accumulating includes means for making a database by relating the program information with the program" would have given those skilled in the art the

tools to improve the invention by allowing database architecture that would permit keyword and interactive searches. This gives the user the advantage of more choices for viewer program selection.

Neither Kikugawa nor Abecassis explicitly indicate "television".

However, Maze discloses "television" (column 2, lines 36-40).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis and Maze because using the steps of "television" would have given those skilled in the art the tools to improve the invention by allowing quick location of specific television programs from among the hundreds of television channels. This gives the user the advantage of the ability to quickly find desired programs via electronic searching so that regular printed television schedules are not necessary.

As per claim 9,

Kikugawa does not expressly show "the received program information includes a recording start time, a recording end time, and channel information for recording the program".

However these differences are only found in the nonfunctional descriptive material and are not functionally involved in the steps recited. The content of the program information does not affect the performed steps since it is not functionally involved. Thus, this descriptive material will not distinguish the claimed invention from the prior art in terms of patentability, see *In re Gulack*, 703 F.2d 1381, 1385, 217 USPQ

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401, 404 (Fed. Cir. 1983); In re Lowry, 32 F.3d 1579, 32 USPQ2d 1031 (Fed. Cir. 1994).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to use various timer-recording information because such data does not functionally relate to the steps in the system claimed and because the subjective interpretation of the data does not patentably distinguish the claimed invention.

Neither Kikugawa nor Abecassis explicitly indicate "television".

However, Maze discloses "television" (column 2, lines 36-40).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis and Maze because using the steps of "television" would have given those skilled in the art the tools to improve the invention by allowing quick location of specific television programs from among the hundreds of television channels. This gives the user the advantage of the ability to quickly find desired programs via electronic searching so that regular printed television schedules are not necessary.

As per claim 10, Kikugawa teaches

the information processing apparatus acquires the electronic mail message from another information processing apparatus. (column 8, lines 14-18)

As per claims 11, 13-15 and 18-19,

These claims are rejected on grounds corresponding to the arguments given above for rejected claims 1, 3-4, 6 and 9-10 and are similarly rejected.

As per claims 20-21,

These claims are respectively rejected on grounds corresponding to the arguments given above for rejected claim 1 and are similarly rejected.

As per claim 23, Kikugawa teaches

An information search apparatus, comprising: (see abstract and background) means for accumulating information; (collect advertising including text data, column 7, lines 43-46)  
means for receiving an interest word sent from an information processing apparatus, the interest word having been extracted from an electronic mail message associated with a user; (email from user containing notable word in text, column 8, lines 15-20; Fig. 3, item 103)

means for searching the accumulated information based on the extracted interest word; (database search done when notable word exists in message, column 6, lines 54-57)

and means for sending information identified in the search to the information processing apparatus. (records with notable word "ski" returned from database, column 7, lines 26-32)

Kikugawa does not explicitly indicate "program information associated with a program".

However, Abecassis discloses "program information associated with a program" (information about segments, column 15, lines 15-20).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa and Abecassis because using the steps of "program information associated with a program" would have given those skilled in the art the tools to improve the invention by allowing database architecture that would permit keyword and interactive searches. This gives the user the advantage of more choices for viewer program selection.

Neither Kikugawa nor Abecassis explicitly indicate "television".

However, Maze discloses "television" (column 2, lines 36-40).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis and Maze because using the steps of "television" would have given those skilled in the art the tools to improve the invention by allowing quick location of specific television programs from among the hundreds of television channels. This gives the user the advantage of the ability to quickly find desired programs via electronic searching so that regular printed television schedules are not necessary.

As per claim 25,

Kikugawa does not expressly show "the sent program information contains a recording start time, a recording end time, and a channel information for recording the program".

However these differences are only found in the nonfunctional descriptive material and are not functionally involved in the steps recited. The content of the program information does not affect the performed steps since it is not functionally involved. Thus, this descriptive material will not distinguish the claimed invention from the prior art in terms of patentability, see *In re Gulack*, 703 F.2d 1381, 1385, 217 USPQ 401, 404 (Fed. Cir. 1983); *In re Lowry*, 32 F.3d 1579, 32 USPQ2d 1031 (Fed. Cir. 1994).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to use various timer-recording information because such data does not functionally relate to the steps in the system claimed and because the subjective interpretation of the data does not patentably distinguish the claimed invention.

Neither Kikugawa nor Abecassis explicitly indicate "television".

However, Maze discloses "television" (column 2, lines 36-40).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis and Maze because using the steps of "television" would have given those skilled in the art the tools to improve the invention by allowing quick location of specific television programs from among the hundreds of television channels. This gives the user the advantage of the ability to

quickly find desired programs via electronic searching so that regular printed television schedules are not necessary.

As per claims 31-32,

This claim is rejected on grounds corresponding to the arguments given above for rejected claim 23 and are similarly rejected.

As per claims 34 and 36-37,

These claims are rejected on grounds corresponding to the arguments given above for rejected claims 1, 4 and 6, and are similarly rejected.

As per claim 38,

Kikugawa does not expressly show "the electronic mail message includes at least one of a program name, a genre name, and a cast name".

However these differences are only found in the nonfunctional descriptive material and are not functionally involved in the steps recited. The content of the timer-recording information does not affect the performed steps since it is not functionally involved. Thus, this descriptive material will not distinguish the claimed invention from the prior art in terms of patentability, see *In re Gulack*, 703 F.2d 1381, 1385, 217 USPQ 401, 404 (Fed. Cir. 1983); *In re Lowry*, 32 F.3d 1579, 32 USPQ2d 1031 (Fed. Cir. 1994).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to use various timer-recording information because such data does not functionally relate to the steps in the system claimed and because the subjective interpretation of the data does not patentably distinguish the claimed invention.

As per claim 40,

This claim is rejected on grounds corresponding to the arguments given above for rejected claim 9 and is similarly rejected.

As per claims 41, 43-44 and 46,

These claims are rejected on grounds corresponding to the arguments given above for rejected claims 1, 4, 38 and 9, respectively, and are similarly rejected.

As per claims 47-48,

These claims are respectively rejected on grounds corresponding to the arguments given above for rejected claim 1 and are similarly rejected.

6. Claims 2, 12, 24, 35 and 42 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kikugawa (Patent Number 7,111,042) in view of Abecassis (Patent Number 6,011,895) and further in view of Maze et al. ('Maze' hereinafter) (Patent

Number 6,983,483) and further in view of Buskirk, Jr. et al. ('Buskirk' hereinafter)  
(Patent Number 6,424,997).

As per claim 2,

Neither Kikugawa, Abecassis nor Maze explicitly indicate "the extraction means includes means for performing morphological analysis on the electronic mail message to identify the interest word".

However, Buskirk discloses "the extraction means includes means for performing morphological analysis on the electronic mail message to identify the interest word" (morphological analysis of electronic mail text, abstract).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis, Maze and Buskirk because using the steps of "the extraction means includes means for performing morphological analysis on the electronic mail message to identify the interest word" would have given those skilled in the art the tools to improve the invention by determining the appropriate action to effect on the message. This gives the user the advantage of automatic processing of incoming email in order to save time via automation.

As per claims 12, 24, 35 and 42,

These claims are rejected on grounds corresponding to the arguments given above for rejected claim 2 and are similarly rejected.

7. Claims 26-29 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kikugawa (Patent Number 7,111,042) in view of Abecassis (Patent Number 6,011,895) and further in view of Aoki et al. ('Aoki' hereinafter) (Patent Number 7,107,271) and further in view of Maze et al. ('Maze' hereinafter) (Patent Number 6,983,483).

As per claim 26,

Neither Kikugawa nor Abecassis explicitly indicate "means for analyzing the accumulated program information; means for generating dictionary data for relating a genre of the accumulated program information with a keyword based on the analysis; and database generation means for assigning a genre to the accumulated program information based on the dictionary data and storing the accumulated program information".

However, Aoki discloses "means for analyzing the accumulated program information;" (column 6, lines 29-36) "means for generating dictionary data for relating a genre of the accumulated program information with a keyword based on the analysis;" (column 7, lines 13-16) "and database generation means for assigning a genre to the accumulated program information based on the dictionary data and storing the accumulated program information" (column 7, lines 9-12).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis and Aoki because using the steps of "means for analyzing the accumulated program information; means for generating

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dictionary data for relating a genre of the accumulated program information with a keyword based on the analysis; and database generation means for assigning a genre to the accumulated program information based on the dictionary data and storing the accumulated program information" would have given those skilled in the art the tools to improve the invention by enable the viewing of desired programs that might otherwise be missed. This gives the user the advantage of better access to desired programming.

Neither Kikugawa, Abecassis nor Aoki explicitly indicate "television".

However, Maze discloses "television" (column 2, lines 36-40).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis, Aoki and Maze because using the steps of "television" would have given those skilled in the art the tools to improve the invention by allowing quick location of specific television programs from among the hundreds of television channels. This gives the user the advantage of the ability to quickly find desired programs via electronic searching so that regular printed television schedules are not necessary.

As per claim 27,

Neither Kikugawa nor Abecassis explicitly indicate "means for: extracting a keyword from the interest word, identifying a genre corresponding to the keyword by searching the dictionary data based on the keyword, and searching the accumulated program information based on the genre"

However, Aoki discloses "means for: extracting a keyword from the interest word, identifying a genre corresponding to the keyword by searching the dictionary data based on the keyword, and searching the accumulated program information based on the genre" (column 7, lines 14-18)

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis and Aoki because using the steps of "means for: extracting a keyword from the interest word, identifying a genre corresponding to the keyword by searching the dictionary data based on the keyword, and searching the accumulated program information based on the genre" would have given those skilled in the art the tools to improve the invention by enable the viewing of desired programs that might otherwise be missed. This gives the user the advantage of better access to desired programming.

Neither Kikugawa, Abecassis nor Aoki explicitly indicate "television".

However, Maze discloses "television" (column 2, lines 36-40).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis, Aoki and Maze because using the steps of "television" would have given those skilled in the art the tools to improve the invention by allowing quick location of specific television programs from among the hundreds of television channels. This gives the user the advantage of the ability to quickly find desired programs via electronic searching so that regular printed television schedules are not necessary.

As per claim 28,

Neither Kikugawa nor Abecassis explicitly indicate "the means for generating dictionary data has keyword detection means for detecting a word contained in metadata of a genre among, as a keyword of the genre".

However, Aoki discloses "the means for generating dictionary data has keyword detection means for detecting a word contained in metadata of a genre among, as a keyword of the genre" (column 7, lines 12-16).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis and Aoki because using the steps of "the means for generating dictionary data has keyword detection means for detecting a word contained in metadata of a genre among, as a keyword of the genre" would have given those skilled in the art the tools to improve the invention by enable the viewing of desired programs that might otherwise be missed. This gives the user the advantage of better access to desired programming.

As per claim 29,

Neither Kikugawa nor Abecassis explicitly indicate "the means for generating dictionary data generates the dictionary data by storing, with the keyword, a frequency at which keyword is detected".

However, Aoki discloses "the means for generating dictionary data generates the dictionary data by storing, with the keyword, a frequency at which keyword is detected" (column 5, lines 26-32)

It would have been obvious to one of ordinary skill in the art at the time the invention was made to combine Kikugawa, Abecassis and Aoki because using the steps of "the means for generating dictionary data generates the dictionary data by storing, with the keyword, a frequency at which keyword is detected" would have given those skilled in the art the tools to improve the invention by enable the viewing of desired programs that might otherwise be missed. This gives the user the advantage of better access to desired programming.

#### ***Response to Arguments***

8. With respect to Applicant's arguments regarding the objection to the specification for lacking antecedent basis for the term "computer readable media", filed 11/19/2008, these arguments have been fully considered but they are not persuasive. It is respectfully submitted that while the specification does illustrate ROM, RAM, and other such terms, it does not limit the claimed subject matter to these specific embodiments. It is necessary to limit the embodiments to a subset by providing proper antecedent basis so that non-statutory subject matter is not included because "computer readable media" known in the art can include such non-statutory subject matter. Therefore the objection is maintained and the applicant is directed to provide antecedent basis for the claimed term.

9. Applicant's arguments filed 11/19/08 have been fully considered but they are not persuasive. Applicant argues that neither Kikugawa, Abecassis, Buskirk nor Aoki

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disclose "searching the accumulated television program information for television program information associated with the extracted interest word ... [and] sending the television program information identified by the search to the information processing apparatus", however Kikugawa continues to teach searching a database of textual information for a notable word (column 6, lines 54-57) and returns a search report including the notable word (column 7, lines 24-30). It is respectfully submitted that the television program information elements are taught by the newly added Maze reference teaches this element as show in the rejections above. Therefore Applicant's arguments regarding these limitations have been considered but are moot in view of the new ground(s) of rejection.

### ***Conclusion***

10. The prior art made of record, listed on form PTO-892, and not relied upon is considered pertinent to applicant's disclosure.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jay A. Morrison whose telephone number is (571) 272-7112. The examiner can normally be reached on M-F 8-4:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Tim Vo can be reached on (571) 272-3642. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

/Tim T. Vo/  
Supervisory Patent Examiner, Art Unit 2168

Jay Morrison  
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